

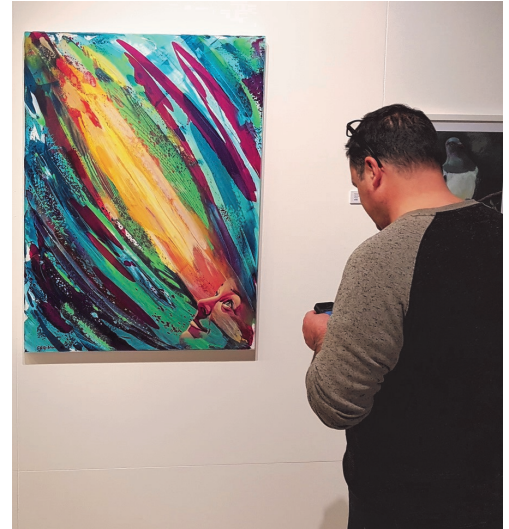
CHARLOTTE GIBLIN

Art for Hire

contemporary fine art rental at home and in the office

Imagine

- ⇒ elevated employee performance
- ⇒ enhanced mood and physical well-being
- ⇒ improved social intelligence and communication
- ⇒ increased brand presence and confidence
- ⇒ Defined work spaces and directional landmarks
- ⇒ Changed perspectives - and gain a passive income in the process!



Hundreds of research studies conducted in the United States and Europe by Harvard, Forbes and other commercial and industry leaders over the past 10 years, have identified myriad ways - from the practical to the unconscious - that installing thoughtfully-chosen art in the workplace can improve employee experience and achievement, and help to communicate the right message to guests.

By incorporating the science and psychology of art and colour into your workplace you can influence mood, behaviour, and emotional reactions; increase problem solving and reap numerous additional benefits for your organisation.





Stimulate creativity and improve employee performance

- Up to 17% increase in productivity
- Stimulation of different areas of the brain, shedding new light on a situation.



Reduce stress

- 78% of employees found art in the workplace reduced stress
- Calming effect on the psyche: lower blood pressure
- Restores mental energy through visual “change of scenery”



Improve communication universally

- Paves the way for more open communication and social intelligence in the workplace
- 77% of employees agreed art in the workplace encouraged expression of opinions
- Inter-generational bonds improve with a visual focus or discussion

Speak volumes about WHO you are

- Contemporary Art reflects business confidence and vision
- Brand identity and staff morale improve with colourful and “intelligent” decoration



Define spaces and create landmarks

- Identify and control specific zones and action with targeted colours/themes of artwork
- Use artworks as dynamic “road map” for visiting clients

Charlotte Giblin Art offers a professional, simple and comprehensive service that researches your needs, curates, delivers and installs original contemporary fine art at your workplace.

The paintings may be changed every 6 weeks to maintain a fresh and interesting display.

Works are curated to fit any given space, and pieces are chosen from a catalogue of 120, 100% original contemporary acrylic paintings.

Fee Structure:

Hireage is per painting and small/large sizes are defined by width. Minimum contract is 3 months and artworks are changed every 6 weeks.

Small works: 30-60cm width

Med-Large works: 65-150cm width

Regular Contract : No change of artwork

Small works: \$40 per month

Med-Large works: \$60 per month

Regular Contract : works changed every 6 weeks

Small works: \$60 per month

Med-Large works: \$80 per month

Short-term contract (on a week-by-week basis)

Small works: \$25 per week

Med-Large works: \$30 per week



Workplace Gallery Walk Through

In addition to the installation and hireage of the artworks, Charlotte is also available to give a short, insightful presentation about the structure, technique, philosophy and story behind each painting.

This creates an opportunity for employees and employers to gain greater depth and perspective into the individual artworks, at the same time as providing pivotal leverage to 'changing how they see' the world, their work and their lives.

2 hour introductory session

\$350.00



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Art for Hire - further details & responsibilities

Ownership of any creative and intellectual property remains with Charlotte Giblin. Original artwork images must not be reproduced or have photos taken of them while in situ. They may not be used for any advertising or marketing purposes without permission in writing from Charlotte Giblin.

On-site visit

Charlotte Giblin will visit your chosen location for fine art hire FREE of charge within New Plymouth. Locations outside of New Plymouth will incur a transport fee.

The initial on-site appointment must include a tour of areas which are being considered for fine art hire - please ensure access is clear and that Charlotte can take reference photographs as part of the curation process.

Images of artworks in the collection will be brought as samples - original paintings can be brought to an initial meeting at a cost of \$25 per painting by prior arrangement.

Installation

Appropriate materials for hanging works must be provided by the client. Date and method of installation will be agreed upon by the client and Charlotte Giblin Art. If any building or structural work is required to prepare or create appropriate spaces for art to be hung, that will be at the sole expense of the client.

Labels for the artworks with title/price/details will be provided by Charlotte Giblin Art to be placed on the wall by the painting for the duration of the rental period. There may also be additional marketing materials for display during the rental period, which will be discussed in advance.

Charlotte Giblin Art is not responsible for filling holes/repainting walls when the rental period is over.

Sale of works

If an artwork sells while on display as part of the rental scheme, the rental client receives 10% commission of full retail price. This can be used as credit against the client's rental scheme or paid as a online transfer to a nominated bank account.

The rental client can choose whether to release the sold work immediately and have a replacement work installed (within 2-3 working days of notification of sale) for the duration of the rental period, or to keep the sold work until it is due to be changed as per the Schedule.

Any delivery costs associated with purchased works are additional and will be invoiced to the rental client.

Insurance and Indemnity

The art rental client is responsible in full for the artworks while on their premises. The art rental client must:

- a) have adequate insurance against loss, damage, theft and destruction of the Works for the rental period and for a sum not less than the total of the retail price of each Work specified in the Schedule;
- b) promptly notify the Artist in writing if a Work is lost, damaged, stolen or destroyed;
- c) if a Work is lost, stolen, irreparably damaged or destroyed, promptly pay the Artist the retail price of the Work specified in the Schedule; and
- d) if a Work is damaged but can be repaired, promptly pay the Artist the reasonable costs of the repairs

This does not include damage which occurs in transit, or as a direct result of installation when work has been hung by Charlotte Giblin Art.



CHARLOTTE GIBLIN



Member of New Zealand Academy of Fine Arts

Member of Taranaki Chamber of Commerce

Member of Taranaki Arts Trail

Member of TNG - The Networking Group

NZ Adam Portraiture Award FINALIST: 2016, 2018

Charlotte Giblin is a contemporary fine artist, author, art tutor and coach based in New Plymouth.

“As an art tutor I focus mainly on realism and teaching my students how to SEE - I pride myself in creating a supportive and enlightening environment which allows my students to step into a new space and uncover their artistic depths.

As a contemporary fine artist I unapologetically explore the medium of acrylic paint in any direction my heart takes me, from realistic portraiture to cartooning to abstract expressionism... and beyond. My painting is always autobiographical, and evolves as fast as I do.

As a coach, I offer team building and personal development workshops tailored to any corporate environment - adapted from my extensive experience over the past 20 years as an Arts Professional in the UK and New Zealand. The content is based on the amazing results achieved by adult students (aged 16-80) attending my creative classes and workshops, feedback from numerous public speaking engagements, experience as a curator, employer, business owner and interaction with executive boards.

By teaching your team the science of perception and “changing the way you see” in both a physical and emotional sense, individuals learn how to: improve self-leadership skills, reduce conflict, enhance their personal communication and problem-solving capabilities, discover how to interpret their reactions and express themselves more positively with a ‘bigger picture’ awareness.”



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